

## Annette N. Brown

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International Initiative for Impact Evaluation (3ie)

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### Overview

Dr. Annette Brown serves as Deputy Director, Advancement and Impact Evaluation Services and head of the Washington office for the International Initiative for Impact Evaluation (3ie). She directs 3ie's replication, registry, and database programs and quality assurance services as well as 3ie's fundraising and membership development activities. She liaises directly with policy makers in low and middle income countries and at multilateral, bilateral, and foundation donors as well as with international NGOs. She also continues to serve as Chief Evaluation Officer, for which she directs 3ie's evaluation office and is responsible for ensuring the quality of all impact evaluations funded by 3ie. Brown also serves on the Board of Directors for Equal Access, an international non-profit implementing communications for social change projects in Asia and Africa.

Prior to joining 3ie, Brown served as a Director in the Middle East division and as the Practice Director of the Management Solutions for Development practice at Chemonics International Inc. Her earlier roles at Chemonics included Director of Impact Measurement and Director of the Knowledge and Innovation Department. Before Chemonics, Brown served as Center Director at the Urban Institute (UI), where she oversaw all aspects of program management and strategic development for UI's international development research and technical assistance portfolio. Over the last decade, including several years with the emerging markets division of BearingPoint, Inc. (now part of Deloitte Consulting, LLC), she has performed research and technical assistance work in both the economic growth and democracy and governance sectors in more than twenty countries across Europe and Eurasia, the Middle East, Africa, and Asia, including a resident position in Armenia. Earlier in her career, Brown taught and conducted research as an Assistant Professor in the economics department at Western Michigan University, served as a Research Associate at the Stockholm Institute of Transition Economics, and also served as an economist in the research department at the World Bank.

### Professional Experience

- August 2010      International Initiative for Impact Evaluation (3ie). Deputy Director, Advancement and Impact Evaluation Services Officer, Head of Washington Liaison Office, Chief Evaluation Officer.
- Directs 3ie's impact evaluation services including the replication and registry programs, the impact evaluation database and expert roster, and quality assurance services for members and other clients. Liaises with and provides capacity building services to policy makers in developed and developing countries regarding impact evaluation. Plans and manages fundraising efforts. Directs the Gates-funded Impact Evaluation of HIV Prevention Interventions project, which works in partnership with PEPFAR, NIH, CDC, and USAID. Directs 3ie's evaluation office and responsible for ensuring the quality of all impact evaluations funded by 3ie. Serves on 3ie senior management team. Conducts research and speaks publicly. Current research topics include methods for evaluation stabilization interventions, peace education, and the impact of public information campaigns on governance. Heads 3ie's Washington, DC office and responsible for all legal and administrative aspects of establishing that office. Directly supervises staff, interns, and consultants in multiple locations. Short-term overseas experience includes India and Fiji.
- 2007 – 2010      Chemonics International Inc. Director in the Middle East Division, Department Director of Knowledge and Innovation Department (KID), Director of Impact Measurement.

Participated in business development, project management, and technical assistance for USAID projects in all regions. As Department Director for KID, oversaw Chemonics' impact measurement program, its ten technical communities of practice, its applied research program, and support to projects for innovation processes. Supervised 12-15 home office, part-time and full-time staff and established an internship program. Chaired the AIMS working group, which developed Chemonics' corporate standards of project excellence and the firm's assessment tool and indicator for monitoring projects' performance in Achieving, Innovating, Measuring, and Sharing. Responsible for developing and implementing impact measurement methodologies across practices and regions. Research advisor for Knowledge and Innovation Department (KID) research rotations and for other research activities in the firm. Short-term overseas experience includes Antigua, Egypt, Georgia, Jordan, Morocco, Philippines, Yemen, and Zambia.

2005 – 2007 Urban Institute, International Activities Center. Center Director.

Directed the International Activities Center (IAC), which earned \$25-30M in annual revenue and employed 45 full-time employees on average as well as dozens of international consultants and hundreds of host-country employees and consultants. Ultimate responsibility for over 40 active projects in more than 20 different countries in all developing regions of the world. Designed and implemented an organizational restructuring of the center and developed and instituted financial and human resources policies specific to international development contracts. IAC technical expertise included local governance, performance budgeting and management, intergovernmental finance, citizen participation and civil society engagement, think tank development, local economic development, housing markets and policy, municipal finance, housing finance and microfinance, evaluation and assessment, government asset management, and water and utilities service provision. Short-term overseas experience included Azerbaijan, Bosnia & Herzegovina, Croatia, Pakistan, Russia, and Serbia.

1999 – 2005 BearingPoint, Inc., Emerging Markets division (now part of Deloitte Consulting). Senior Manager, Manager, Senior Associate.

Responsibilities included technical assistance, project management, business development, and economic research. Technical areas included micro and macro-economics, poverty reduction strategies, performance monitoring and evaluation, tax policy analysis, tax revenue estimation, economic modeling, think tank development, policy analysis training, and database development. Established and directed the division's Performance Management and Evaluation Unit. Short-term and long-term overseas experience included Armenia, Azerbaijan, Bosnia & Herzegovina, Croatia, Czech Republic, Georgia, Hungary, Indonesia, Kazakhstan, Kenya, Moldova, Romania, Russia, Tajikistan, and Uzbekistan.

1996 – 1999 Western Michigan University, Department of Economics. Assistant Professor.

Courses taught included: Ph.D. field course in industrial organization; undergraduate courses in labor economics, international economics, and micro-economics; senior seminar in comparative economics-the designated writing course for the department; and an undergraduate/graduate transition economics speaker series course. Research themes included: multi-year project on industrial structure and competition in Russia (details under Stockholm Institute below); managerial labor markets in Romania; internal labor migration in Russia; and when is transition over.

1997 – 1999 Stockholm Institute of Transition Economics. Research Associate, in residence during summers.

Co-principal investigator for large grant-funded research project titled "Competition, Reallocation, and Industrial Evolution: Advances in the Economics of Industrial Organization

Using Economy-wide Panel Data on Firms in Russia". Papers include "Does Market Structure Matter? New Evidence from Russia" and "The Transition of Market Structure in Russia: Economic Lessons and Implications for Competition" among others.

1995 – 1996 World Bank. Consultant.

Research Team Member for the *1996 World Development Report From Plan to Market*. Topical responsibilities included poverty, inequality, labor markets, education, and gender issues. Tasks included research and writing. Also for the World Bank from May 1992 to August 1993 and short term during 1994: participated in two Enterprise Behavior and Reform survey projects for Russia. Project topics for the surveys included effects of privatization and market infrastructure on competition. Served on mission team to Armenia and assisting in writing an Armenia Country Report. Researched market structure and provided policy advice on competition to World Bank economists for Russia.

1989 – 1994 University of Michigan. September 1989 through May 1994. National Science Foundation Fellow and Regents Fellow in Graduate Studies.

Completed dissertation titled "Issues for Economic Transition in Russia: Industrial Structure, Worker Share Ownership, and Internal Migration." Participated as the economist in a large multi-disciplinary research project on Estonia and produced two papers on Estonian economic transition.

1988 – 1989 The Brookings Institution. Research Assistant.

Provided economic research assistance to Dr. Charles L. Schulze.

## Education

University of Michigan, Ph.D. Economics (National Science Foundation Fellow) 1996

University of Michigan, M.A. Russian and East European Studies 1992

University of Michigan, M.A. Economics 1991

Grinnell College, B.A. Economics and Russian with Honors (Phi Beta Kappa 1987) 1988

## Languages

English (native), Russian (proficient)

## Memberships

American Economic Association

Association for Comparative Economic Studies

American Evaluation Association

Center for Global Development Society

Society for International Development

## Publications and Papers

*Published articles and books*

"Useful Evidence: Systematic Reviews Provide a New Tool for the Modern Development Enterprise." *Monday Developments*, December 2011, p. 17-18. Also *Social Observatory*.

"Tax Policy and Poverty in Armenia." *Armenian Forum*, Vol. 3, No. 2, Summer 2003.

"Empirical Analyses of Tax Burden." *Economic Policy and Poverty*, No. 2, June/July 2003.

*When is Transition Over?* (Editor) W.E. Upjohn Institute for Employment Research Publishing (Kalamazoo, MI), 1999.

*Issues for Economic Transition in Russia: Industrial Structure, Worker Share Ownership, and Internal Migration*. Dissertation, University of Michigan Department of Economics, 1996.

"Estonian Wage Structure and Private-Sector Differentials." *International Journal of Sociology*, Vol. 26, No. 3 (Fall 1996).

"A Note on Industrial Adjustment and Regional Labor Markets in Russia." *Comparative Economic Studies*, Vol. 35, No. 4 (Winter 1993).

"Determinants of Attitudes Toward Economic Reform: Evidence from Estonia." Masters Thesis, University of Michigan Center for Russian and East European Studies, 1992.

#### *Academic working papers and other academic presentations*

"Imagine No Peace Education," with Thomas de Hoop, draft book chapter.

"The Impact of Public Information on the Electoral Behaviour of Citizens and the Decision-Making of Politicians in Developing Countries: A Systematic Review," with Vanya Slavchevska and Anjini Mishra, Campbell Collaboration IDCG title registration, 2011.

"Evaluating Stabilization Interventions," (earlier titled "Evaluating Security Interventions") DFID Governance Workshop, September 2011; 3ie Delhi Seminar Series, July 2011; and with Cyrus Samii, 3ie Mind the Gap Impact Evaluation Conference capacity building clinic, Cuernavaca, Mexico, June 2011; and U.S. State Department Annual Conference on Program Evaluation poster session, Washington, DC, June 2011.

"An Introduction to Systematic Review Methodology and a Systematic Review of Programs to Promote Social Cohesion," with Cyrus Samii, U.S. State Department Annual Conference on Program Evaluation workshop, Washington, DC, June 2011.

"Systematic Review of Farmer Field Schools," (paper by Hugh Waddington and Birte Snilstveit) Millennium Challenge Corporation Impact Evaluation Conference, January 2011.

"Measuring the Impact of Technical Assistance Projects," Allied Social Sciences Association annual conference, San Francisco, CA, January 2009.

"Tax Policy and Poverty in Armenia," Recent Economic Trends and Growth Prospects, AIPRG Conference at the World Bank, Washington, DC, January 2003.

"The Transition of Market Structure in Russia: Economic Lessons and Implications for Competition," (Joint paper with J. David Brown) Midwest Economics Association Meetings: Nashville, March 1999; University of Illinois seminar, February 1999; Association of Comparative Economic Studies session at ASSA meetings: New York City, January 1999.

"The Transition of Market Structure in Russia and Implications for Competition," (Paper joint with J. David Brown) CEPR and WDI 4th Annual International Conference on Transition Economics in Beijing, China, July 1999.

"Manager Turnover and Managerial Labor Markets in Romania," (Paper joint with Ioana-Raluca Mazare) CERGE-EI - World Bank conference on Labour Market Adjustment and Restructuring During Transition in Sinaia, Romania, April 1999.

"Does Market Structure Matter? New Evidence from Russia" Centre for Economic Policy Research Discussion Paper No. 1946, August 1998. (Russian) Russian European Centre for Economic Policy Working Paper No. 2/98, May 1998.

"Worker Share Ownership and the Market for Corporate Control in Russia," Stockholm Institute of Transition Economics Working Paper No. 133, June 1998.

"The Economic Determinants of Internal Migration Flows in Russia During Transition," William Davidson Institute Working Paper No. 89.

"The Myth of Monopoly: A New View of Industrial Structure in Russia." (Joint with Barry W. Ickes and Randi Ryterman) World Bank Policy Research Working Paper #1331, August 1994.

*Client papers and reports*

- "Achieving Priority One: A Strategic Public Service Program to Attract Yemen's Top 100," USAID/Yemen Recruiting Diaspora Project, February 2010.
- "AIMS (Achieve, Innovate, Measure, and Share) Assessment Report," Chemonics International Inc., October 2008.
- "AIMS Assessment Operational Plan," Chemonics International Inc., August 2008.
- "Impact Analysis Assessment: Zambia MCC Threshold Project," USAID/Zambia Millennium Challenge Corporation Threshold Project, June 2008.
- "AIMS Assessment Documents: Tool, Frequently Asked Questions, and Glossary," with Tamara Babiuk, Angela Potter, and Kathleen Sheridan, Chemonics International Inc., May 2008.
- "COTS Impact Analysis Assessment: How to Demonstrate, Measure, and Analyze Impact for the Caribbean Open Trade Support Project," USAID/Caribbean Open Trade Support Project, November 2007.
- "Impact Measurement and Evaluation for PRISM," USAID/Philippines Private Sector Mobilization for Family Planning Project, August 2007.
- "Technical Memorandum on Project Cost Accounting," USAID Strengthening Azerbaijan Civil Society Program, February 2007.
- "Mission Statement Workshop Design," USAID Strengthening Azerbaijan Civil Society Program, February 2007.
- "Performance Monitoring and Evaluation Plan." USAID/CAR Economic Policy Reform Project, June 2005.
- "Tax Policy and Poverty in Armenia." USAID Tax, Fiscal, and Customs Reform Project, Armenia, January 2003.
- "Estimates of Revenue Potential for Selected Tax Regimes and Tax Bases in the Republic of Armenia." Editor and contributor. USAID Tax, Fiscal, and Customs Reform Project, Armenia, November 2002.
- "Technical Memoranda on the Development of the Poverty Reduction Strategy Paper." USAID Tax, Fiscal, and Customs Reform Project, Armenia, March through August 2002.
- "World Bank Poverty Reduction Strategy: An Introduction." Presentation to USAID Fiscal Reform Conference, Istanbul, April 2002 and USAID/Armenia staff, May 2002.
- "Tax Revenue Forecasts and Projections: 2002-2005." USAID Tax, Fiscal, and Customs Reform Project, Armenia, March 2002.
- "The Tax Burden on Individuals and Households in Moldova." USAID Fiscal Reform Project, Moldova, December 2001.
- "Feasibility Study on the Creation of Statistics of Income in Indonesia." USAID Tax and Fiscal Reform Project, Indonesia, February 2001.
- "The Tax Policy Process: What Can be Learned from the US Model?" with Harvey Galper. USAID Tax and Fiscal Reform Project, Indonesia, October 2000.
- "Report on Tax Expenditures." USAID Tax and Fiscal Reform Project, Indonesia, August 2000.
- "A Social Accounting Matrix for Armenia." USAID Tax and Fiscal Reform Project, March 2000.
- "Tax Systems and Deficit Financing." Training materials adapted for distance learning. National Training Foundation, October 1999.