### Evaluating the Effects of Entrepreneurship Edutainment in Egypt

**authors** Ghada Barsoum, Buno Crepon, William Pariente, Bastian Michel, Drew Gardiner, Marwa Moaz, Paul Dyer  
**sector** Information and Communications Technology, Social Protection, Mass Media, Labor markets & Employment  
**region** Middle East and North Africa

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### Harnessing Emotional Connections to Improve Financial Decisions: Evaluating the Impact of Financial Education in Mainstream Media

**authors** Gunhild Berg, Bilal Zia  
**sector** Education, Finance, Information and Communications Technology, Mass Media  
**region** Sub-Saharan Africa (includes East and West Africa)

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### Mobile Banking: The impact of M-PESA in Kenya

**authors** Isaac Mbiti, David N. Weil  
**sector** Finance, Information and Communications Technology, Social Protection, Banking Systems, Telecommunications, Savings and Remittances  
**region** Sub-Saharan Africa (includes East and West Africa)

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### Is IT Enough? Evidence from a Natural Experiment in India’s Agriculture Markets

**authors** Chris Parker, Kamalini Ramdas, Nicos Savva  
**sector** Agriculture and Rural Development, Information and Communications Technology, Agro-Industry & Marketing, Telecommunications  
**region** South Asia
<table>
<thead>
<tr>
<th>Title</th>
<th>Year</th>
<th>Type</th>
<th>Authors</th>
<th>Sector</th>
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<tr>
<td>Persistence of learning gains from computer assisted learning: Experimental evidence from China</td>
<td>2015</td>
<td>Journal Article</td>
<td>D. Mo, L. Zhang, J. Wang, W. Huang, Y. Shi, M. Boswell, S. Rozelle</td>
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<td>Health Nutrition and Population, Information and Communications Technology, Health Services, Preventive Health and Health Behavior, Primary Health- including reproductive health, Sexual Behavior, Mass Media</td>
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<td>Can Mobile Phones Improve Learning? Evidence from a Field Experiment in Niger</td>
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<td>Jenny C. Aker, Christopher Ksoll, Travis J. Lybbert</td>
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Information from Markets Near and Far: Mobile Phones and Agricultural Markets in Niger

authors Jenny Aker
sector Agriculture and Rural Development, Information and Communications Technology, Agro-Industry & Marketing, Rural Livelihoods, Telecommunications
region Sub-Saharan Africa (includes East and West Africa)

Innovation Policy and Employment: Evidence from an Impact Evaluation in Argentina

authors Victoria Castillo, Alessandro Maffioli, Sofia Rojo, Rodolfo Stucchi
sector Information and Communications Technology, Private Sector Development, Social Protection, Technological Innovation, Small Scale Enterprise
region Latin America and the Caribbean

Networks and information: an impact evaluation of efforts to increase political participation in Mozambique

authors Pedro C. Vicente, Macartan Humphreys, Daniel M. Sabet
sector Information and Communications Technology, Public Sector Management, Telecommunications, Technological Innovation
region Sub-Saharan Africa (includes East and West Africa)

Effects of postpartum mobile phone-based education on maternal and infant health in Ecuador

authors Julie Maslowsky, Sara Frost, C. Emily Hendrick, Freddy O. Trujillo Cruz, Sofia D. Merjver
sector Health Nutrition and Population, Information and Communications Technology, Health Services, Primary Health- including reproductive health, Telecommunications
region No region

Mobile Phone Coverage and Producer Markets: Evidence from West Africa