Impact evaluations of agricultural innovations

The agricultural thematic window
Grantee workshop
24th of April, Nairobi
(Day 2)
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Take aways - Techniques

• We are pushing the boundaries of what constitute of experimental methods in impact evaluations.

• Definition of interventions – packages of interventions need clarity.

• Efficacy of many approaches still needs to be examined. We recommend pilots and many more qualitative approaches.

• Pair wise matches and process tracing are important methodologies that you can consider.
Take aways- Theories of change

• Theories of change do require better articulation, more formative work and greater engagement.
• Theories of change also require more thoughts about what the hypothesized direction of change will be, and the risks and assumptions.
Take aways – roll-out of design

- More dialogue required with implementing agencies and partners on the ground.
Sampling and power

• In many cases, the uptake of interventions is still to be examined. These do require greater understanding of what can be done on the ground.

• Sample sizes are based on intention to treat and are likely to be underpowered for questions that rest intimately on high take-up.
Thank you.

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