Breaking through stagnation: testing innovations in engaging communities in increasing immunisation coverage

Request for expressions of interest from implementing agencies to participate in a consultative workshop in London, 9-10 April 2015

Issue date: 20 January 2015
Deadline: 23:59 GMT, 23 February 2015

1. Background

The International Initiative for Impact Evaluation (3ie)’s new programme, Breaking through stagnation: testing innovations in engaging communities in increasing immunisation coverage, will generate policy-relevant evidence on initiatives that engage communities in innovative ways to increase immunisation coverage.

This is a call for expressions of interest (EOI) from implementing agencies to participate in a consultative workshop for shaping the programme. A key objective of the consultative workshop is to bring together implementers and researchers for a possible partnership to submit an evaluation proposal for a grant under this programme.

The workshop will include consultation on the draft Request for Proposals (RFP), presentations of innovative programmes, and an opportunity for representatives from implementing agencies to identify researchers with whom they may submit an evaluation proposal. Implementing agencies may submit an expression of interest to attend the workshop either individually or in collaboration with a researcher.

Attendance at the consultative workshop is not mandatory for an applicant to submit a proposal for evaluating a pilot or other programme. For more information on eligibility criteria for implementing agencies, please see section 5 below.

2. About Breaking through stagnation: testing innovations in engaging communities in increasing immunisation coverage

The RFP for the Breaking through stagnation: testing innovations in engaging communities in increasing immunisation coverage programme will be launched in mid-April, 2015.
The programme will fund studies of new and existing approaches to community engagement for expanding immunisation coverage. The focus of evaluations will be on programmes in Gavi-eligible countries with low or stagnating immunisation rates. A list of priority countries may be indicated in the RFP.

The programme will fund two types of evaluations

- Formative evaluations of pilot programmes to test innovative approaches in engaging communities that may lead to increased immunisation coverage. If initial evidence is promising, these programmes will also be subject to an impact evaluation; and
- Rapid or full impact evaluations of new and existing programmes that use innovative approaches to engage communities in helping increase immunisation coverage.

3ie anticipates awarding 6-8 grants for these evaluations.

3. Geographic focus of the programme

The focus of this window is on Gavi-eligible countries:

- Afghanistan
- Bangladesh
- Benin
- Burkina Faso
- Burundi
- Cambodia
- Cameroon
- Central African Republic
- Chad
- Comoros
- Democratic Republic of Congo
- Cote d'Ivoire
- Djibouti
- Eritrea
- Ethiopia
- Gambia
- Ghana
- Guinea
- Guinea Bissau
- Haiti
- India
- Korea, DPR
- Kyrgyz Republic
- Lao PDR
- Lesotho
- Liberia
- Madagascar
- Malawi
- Mali
- Mauritania
- Mozambique
- Myanmar
- Nepal
- Niger
- Nigeria
- Pakistan
- Rwanda
- Senegal
- Sierra Leone
- Somalia
- Republic of Sudan
- South Sudan
- Tajikistan
- Tanzania
- Togo
- Uganda
- Vietnam
- Yemen
- Zambia
- Zimbabwe

A subset of priority countries may be listed in the RFP.

4. The consultative workshop

There are three objectives of the consultative workshop:

- Raising awareness amongst key stakeholders of the planned programme of studies for **Breaking through stagnation: testing innovations in engaging communities in increasing immunisation programme**
- Consultation for draft RFP
• Bringing together implementing agencies with research teams

The consultative workshop will be an opportunity for implementing agencies to identify and link up with researchers who can design and evaluate their programmes.

**The consultative workshop will take place in London, UK on 9-10 April 2015.**

The draft agenda for the consultative workshop is available [here](#).

5. Eligibility

To be eligible for submitting an expression of interest, implementing agencies should be able to demonstrate current and substantial immunisation related programming in eligible countries. The implementing agency should be able to send a representative who can participate in the entire event. The nominated representative for attending the consultative workshop should be someone who is responsible for the design and planning of major interventions or approaches for improving immunisation coverage in Gavi countries.

Implementing agencies may submit an EOI to attend this workshop individually, or jointly with a researcher. In such cases, each must meet the respective eligibility criteria set out in this section and in the [Request for expression of interest from researchers](#).

6. Costs covered

3ie will also cover travel related costs for all selected implementing agency representatives, which includes economy class return airfare from their home country, meals, and hotel accommodation for the duration of the meeting, according to maximum allowance set by 3ie. Any other expenses are the responsibility of selected implementing agency representatives.

Successful applicants will be required to attend the entire two-day consultative workshop with the intention of exploring possible partnerships with researchers with whom they may submit an evaluation proposal.

7. Instructions for applicants

The application should consist of the following documents:

i. A signed declaration that the applicants can and will attend the consultative workshop, if selected

ii. *Curriculum vitae* of the participants, that includes their current position, a summary of relevant skills and experience in immunisation related programming and highlighting any experience with evaluation, particularly impact evaluation.

iii. An outline or outlines of a current or planned intervention using a community engagement approach to increase immunisation coverage that highlights the why the approach is innovative. Each agency **must submit at least one outline** but no more than three. An outline should not exceed more than two pages. The outline should also contain the following details:
a. full title of programme
b. geographic scope
c. number of targeted beneficiaries
d. implementing partners
e. budget
f. duration
g. description of the programme’s main activities and brief theory of change indicating how it expects to increase immunisation coverage.
h. a short paragraph on the community engagement portion of the programme and why it is considered innovative in the area of implementation.

If an expression of interest is being submitted jointly by an implementing agency representative and a researcher, the cover email should indicate it as a joint application.

**Deadline for applications is 23:59 GMT, 23 February, 2015.** The expression of interest should be sent in a single email with not more than two attachments.

Please direct any questions related to this EOI to TW10@3ieimpact.org by 23:59 GMT, 3 February 2015. By 5 February 2015, a single document with all questions and answers will be made publicly available here.

Applications and/or any questions regarding this expression of interest should be submitted to TW10@3ieimpact.org.