



Agenda for 3ie one-day conference, 27 April, Thursday

Evidence for whom: Is evidence giving decision makers what they need to address inequalities?

Venue: Beacon Hotel, 1615 Rhode Island Ave NW, Washington, DC 20036

9:00-17:00 3ie Washington Evidence Week Conference

9:00 – 9:15 **Welcome Emmanuel Jimenez**, executive director, 3ie; **Sara Pacque-Margolis**, deputy director, 3ie Washington Office

9:15 -10:45 **Whose impact? Inequality, gender and disadvantaged groups in impact evaluation**

Confirmed to date: **Edoardo Masset** deputy director, 3ie Synthesis and Reviews Office (Chair); **Agnes Quisumbing**, senior fellow, International Food Research Policy Institute (IFPRI); **Markus Goldstein**, lead economist, Office of the Chief Economist for Africa, The World Bank; **Roxanne Kristalli**, program manager, Humanitarian Evidence Program at the Feinstein International Centre, Tufts University.

Participants in this talk show style discussion will debate why multiple dimensions of inequality and social exclusion are being neglected in impact evaluations. Marginalised populations can be difficult to reach. They are affected in different ways by programmes and policies. The popularity of RCTs and the estimation of population-level impacts has diverted the attention from assessing the impact of interventions on specific groups. At best, gendered inequality and sex-disaggregated sub-group analyses are complements to the main analysis, if at all. We will also discuss the conceptual and methodological challenges in conducting impact evaluations that are gender and equity responsive. Speakers will present examples of ways to conduct impact evaluations that are equity-sensitive

10:45 – 12:15 **HIV evidence for whom? What it means for 90-90-90**

Confirmed to date: **Anna Heard**, senior evaluation specialist, 3ie (Chair); **Marelize Gorgens**, senior monitoring and evaluation specialist, HNP Global Practice, World Bank; **Paul Bouey**, senior advisor, research and monitoring & evaluation, HIV/AIDS & TB, Department of Global Health, Save the Children USA; **Sanyukta Mathur**, associate II and DREAMS Implementation Science Project director, Population Council; **Stella Babaloo**, associate professor (Health, Behavior and Society), Johns Hopkins Bloomberg School of Public Health.

Much progress has been made toward the UNAIDS goal of 90 percent of people living with HIV knowing their status, 90 percent of those on treatment and 90 percent of those achieving viral suppression. Yet, global and national coverage statistics mask important variations among sub-populations. We need rigorous evidence on these populations

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and on which policies and interventions are most effective in reaching them. This panel will discuss what we know, and what we need to know, about reaching underserved populations, including men, key populations at higher risk of acquiring HIV, and adolescents, especially girls, to achieve 90-90-90 for all.

12:15-01:30 **Lunch**

13:30 – 15:00 **Evidence for populations that need it most: impact evaluation in humanitarian crises and conflict-affected countries**

Confirmed to date: **Mario Picon**, senior evaluation specialist, 3ie (Chair); **Kathryn Falb**, technical advisor, Research, Evaluation and Learning, International Rescue Committee; **Ruben Grangaard**, program officer - Planning, Learning, and Evaluation, United States Institute of Peace; **Rakesh Nangia**, director, Operations Evaluation Department, African Development Bank

Rigorous evaluation in conflict and post-conflict settings is very difficult. Collecting data about vulnerable subpopulations and the hardest to reach in conflict-affected countries is a particular challenge, with potential implications for the success of development policies and programs. This panel will build on recent findings from 3ie scoping research to address questions about the supply of rigorous evidence in these contexts. Discussion will focus on the extent to which current impact evaluations are capturing inequitable outcomes and producing evidence that helps reduce vulnerabilities and violence, and how we can improve the supply of evidence that will improve programmes and policies more equitably.

15:00 – 16:30 **Promoting evidence use for all (TBD)**

Confirmed to date: **Beryl Leach**, deputy director and head, Policy, Advocacy and Communication Office, 3ie (Chair), **Panellists:** **Gonzalo Hernandez Licona**, executive secretary, CONEVAL (National Council for the Evaluation of Social Development Policy), Mexico, **Norma Altshuler**, program officer, Global Development and Population, The William and Flora Hewlett Foundation, **Tsakani Ngomane**, outcomes facilitator, rural development, Department of Planning, Monitoring and Evaluation, The Presidency, South Africa and **Silvia Diazgranados Ferrans**, Research advisor, Education Programs, International Rescue Committee

The development sector is increasingly embracing the value of evidence-informed decision making. The focus now is on how to promote evidence use effectively within institutions and with key stakeholders. The barriers to and facilitators of evidence use, however, vary according to their contexts. This panel discussion will feature commissioners and users of evidence working with government or civil society. Participants in this moderated discussion will describe the challenges they face in using evidence for decision making. How are they responding? How are they addressing the challenge of using evidence when there are several competing demands and incentives? Is there a demand for equity-focused and gender-responsive evidence?

16:30-17:00 **Closing remarks, Richard Manning, Chair, 3ie Board of Commissioners**

17:00-18:00 **Reception**