

International Initiative for Impact Evaluation

3ie Transparency and Accountability Thematic Window

Examining Transparency and Accountability Within the Oil and Gas Sector: Impact Evaluation of Key Provisions of Ghana's Petroleum Revenue Management Act (2011),

Ishmael Edjekumhene

Executive Director/Principal Investigator Kumasi Institute of Technology and Environment <u>ledjekumhene@kiteonline.net</u>





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Structure of presentation

- 1. Introduction
- 2. Context: issues, opportunities, policy relevance
- 3. Intervention
- 4. Theory of change
- 5. Evaluation questions, outcomes
- 6. Identification strategy
- 7. Baseline findings
- 8. Engagement and evidence uptake
- 9. Capacity building
- 10. Lessons, challenges and mitigation
- 11. Next steps and feedback session



1. Introduction

- Examining Transparency and Accountability within the Oil and Gas Sector: Impact Evaluation of Key Provisions of Ghana's Petroleum Revenue Management Act (2011),
- Ishmael Edjekumhene, Principal Investigator
- Prof. Dan Inkoom
- Dr. Mohammed Amin Adam
- Dr. Franklin Oduro
- Charles Kofi Owusu

Collaborators:

- Dr. Maarten Voors (WU)
- Dr. Christa N. Brunnscweiler (UEA)
- Dr. Paivi Lulaja (NTNU)

Focal Point: Dr. Joseph Asenso, MoF.



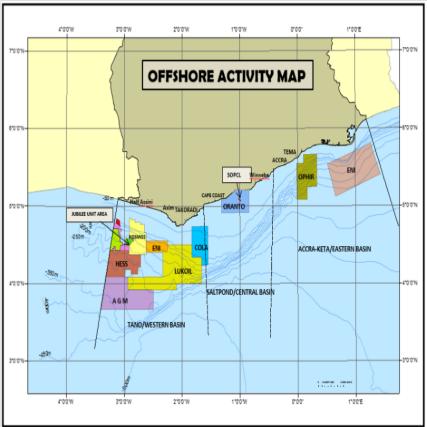
2. Context: issues, opportunities, policy relevance

- Commercial discovery of hydrocarbon resources in Ghana in 2007.
 Decision taken by GoG (following a nationwide consultation) to manage petroleum revenue differently hence the passage of the PRMA (Act 815)
- Act 815 intended, inter alia, to ensure judicious utilization of revenues in a transparent and sustainable manner
- Important to evaluate the effectiveness of key T/A mechanism in the Act to establish how they are delivery on their mandates
- Evidence on how efficient and effective the PRMA has allocated petroleum revenue crucial to cut down waste, inform policy and avoid conflict/social unrest
- Evaluation targeted post-2016 election policy window to effect necessary changes in the framework for petroleum revenue mgt.
- Key stakeholders such as the Ministry of Finance, PIAC, District Assemblies, CSO have been actively involved since inception



Map of Ghana Showing its Sedimentary Basin







3. Intervention

"An Act to provide the framework for the collection, allocation and management of petroleum revenue in a responsible, transparent and sustainable manner for the benefit of citizens of Ghana in accordance with Article 36 of the Constitution" (Source: PRMA, 2011)

Key Stakeholders

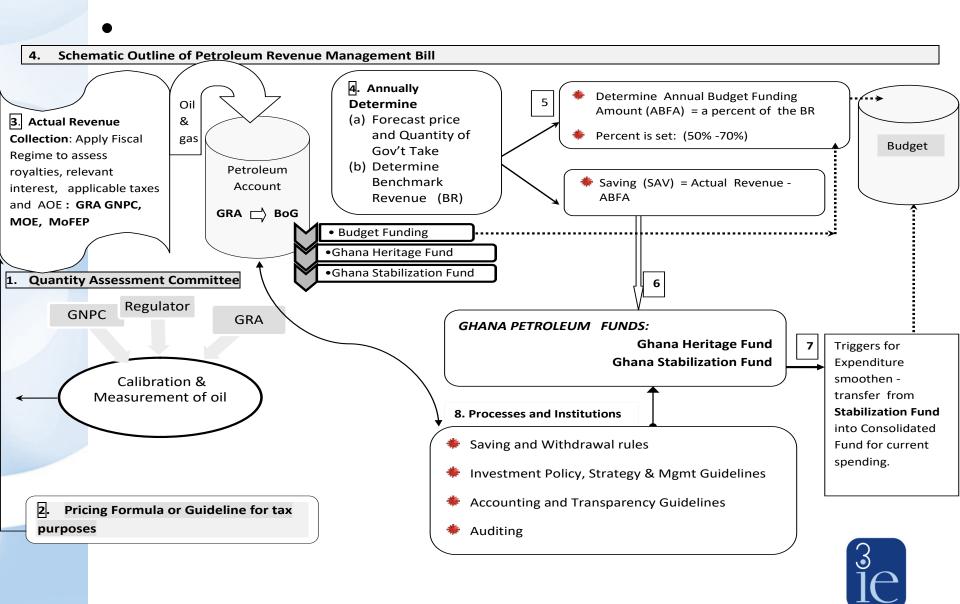
 Ministry of Finance, National Development Planning Commission, Metropolitan, Municipal and District Assemblies, PIAC

Intended Beneficiaries

Government and the citizens of Ghana



3. Intervention: Schematic of PRMA

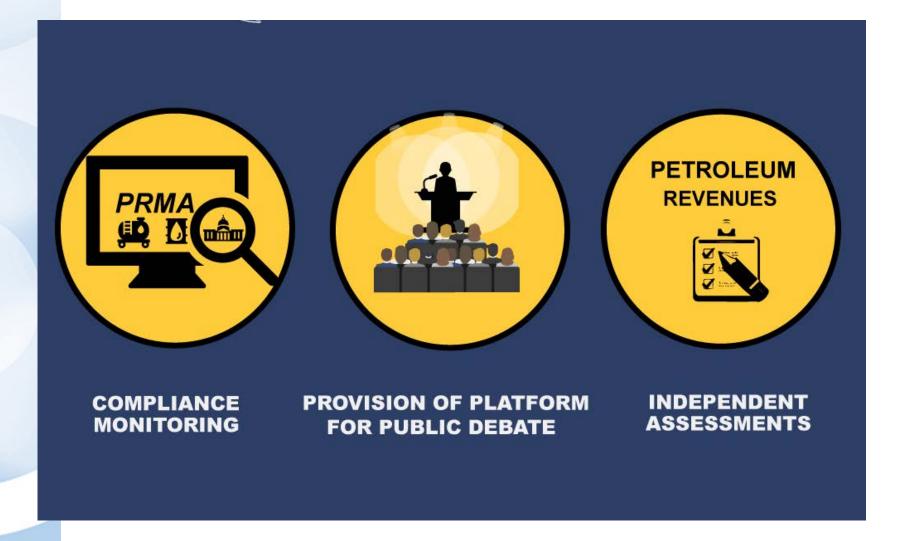


Public Interest and Accountability Committee (PIAC) – 13 Member CSO-based Oversight Group



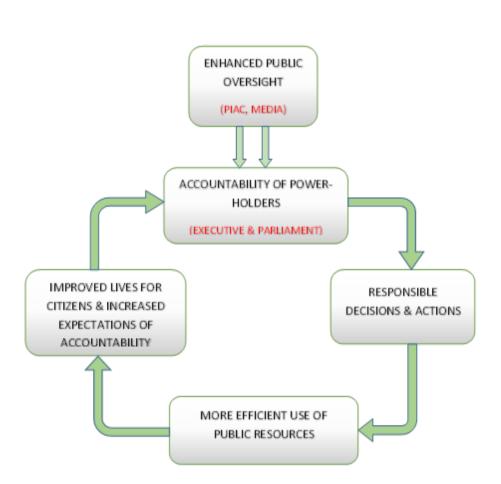


PIAC's MANDATE





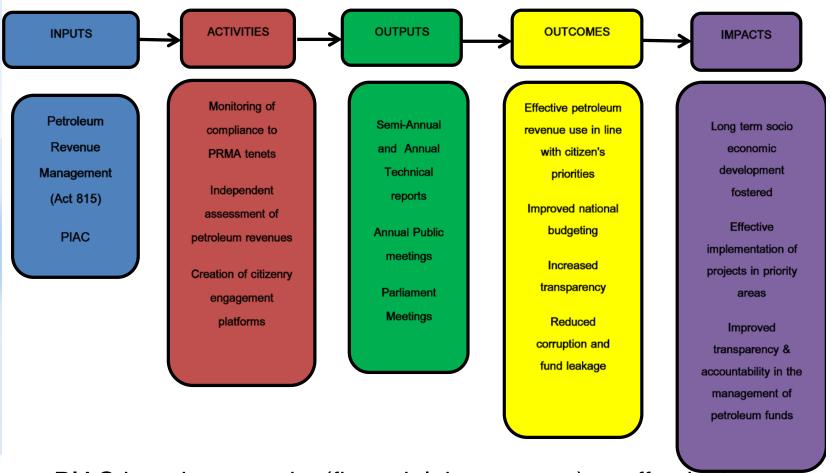
4. Imputed Theory of Change of the PRMA



 Legislating or codifying the modalities and rules for the collection and utilization of petroleum revenues would result in greater and transparency accountability the in management of petroleum revenues which, all things being equal, would in turn translate their into (revenues) prudent/judicious and efficient allocation and utilization, culminating optimal, equitable and sustainable social and economic development outcomes.



4. Theory of Change



- PIAC has the capacity (financial, human, etc) to effectively engage stakeholders and enforced compliance
- Annual budget will be able efficiently allocate revenues changeled into it
- The ABFA will help reduce discretionary spending

5. Evaluation questions, outcomes

- Study entails two types of evaluations
 - Process evaluation of the ABFA
 - Impact evaluation of the PIAC

Process Evaluation question

ABFA transparency and utilization

- What factors determine the distribution and allocation of ABFA funds?
- What is the process involved in fund disbursement? What type of projects have been funded? What is the success of implementation of the projects in terms of quantity and quality of the project?
- What is the degree of stakeholder participation in decision-making (citizens' empowerment)? How have ABFA requirements ensured TA in the allocation and utilization of petroleum revenue?

Evaluation Outcomes

- ✓ Improved allocation efficiency
- ✓ Transparent decision making ir revenue allocation
- ✓ Equitable distribution of petroleum revenues
- ✓ Improved participation by nonstate stakeholders in decision making



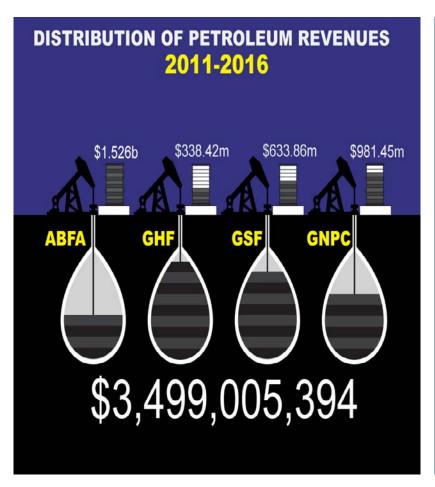
Total Petroleum Production from 2010-2016

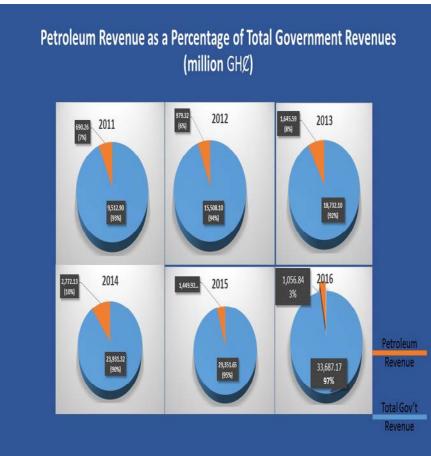


Ghana Group has lifted 34,922,803 barrels representing ¬18%



Total Petroleum Revenues and Distribution – 2011-2016







5. Process evaluation questions, outcomes

Process Evaluation question

ABFA transparency and utilization PIAC

- What is the mandate of PIAC?
- How are PIAC's operations monitored and by whom?
- Has PIAC contributed to T/A in the oil and gas sector and if so how?
- How does PIAC evaluate compliance with the Act by government and other stakeholders?

Evaluation Outcomes

- ✓ Increase in PIAC's efficiency and effectiveness
- ✓ High level of responsiveness
 of government to investment
 decisions and arrangement



Impact Evaluation Questions, Outcomes

Questions

- Does information dissemination by PIAC increase citizen's knowledge of petroleum revenue issues and their demand for transparency and accountability in the management of petroleum funds?
- Does citizenry demand for accountability through enhanced governmentcitizenry communication improve petroleum funds management?

Key Outcomes

- Increased Awareness
- Enhanced capacity of citizenry to participate in decision-making and to demand accountability and responsiveness from dutybearers
- Increased institutional responsiveness



6. Identification strategy

- Two main data sources baseline and endline surveys
- Randomised experiment covering 120 out of 216 districts throughout Ghana, around 3600 survey respondents in total (30 per district)
- PIAC runs two interventions (funded externally by GOGIG) in a 2x2 factorial design with one control group
 - Meetings attended by local District Assembly members, representatives of the district s Unit Committees (UC) and other local stakeholders and common citizens
 - Dissemination of information via voice message and SMS with interactive element (ICT platform)
 - Combined meetings and ICT citizen information and engagement platform



Study Design (2x2 Factorial)

	No PIAC information dissemination forum	PIAC information dissemination forum	Total
No ICT citizen	"Pure" control	PIAC information	60 districts with no ICT
engagement platform	30 districts	dissemination forum	platform
		only	
		30 districts	
		T1	
Citizen Information	ICT citizen	PIAC information	60 districts with ICT
and Engagement	engagement platform	dissemination forum +	platform
Platform	30 districts	ICT platform	
	T2	30 districts	
		T1+T2	
Total	60 districts with no	60 districts with PIAC	120 districts
	PIAC forum	forum	



Randomization

Block randomization for selection of 120 out of 216 districts:

- Include all 6 oil and 26 mining districts;
- Remaining 88 districts randomly selected with probability proportional to population size.

Treatment allocation:

Block randomization using oil and mining as blocking variables

Respondent choice within selected district:

 Biased towards duty bearers: 5 randomly selected Electoral Areas (EAs) within each district (rural/urban balance); in each EA we randomly select 1 DA member, who proposes 1 UC member, 1 traditional leader, 1 opinion leader; 2 randomly selected ordinary citizens (1 male, 1 female)! 30 respondents per district.



Measurement Strategy

- We measure information retention, attitude and behavioral changes among treated population and compare with control group.
 - Information retention and attitudes measured by surveys
 - Behavioral changes measured by combination of surveys and directly observable outcomes
- Effects Measured at 3 Levels:
 - Among District Assembly members as representatives of the district authority (Level 1);
 - Among Unit Committee members as lowest-level official intermediaries between citizens and authorities, and among traditional leaders (chiefs) and other opinion leaders (Level 2);
 - Among general population (Level 3)



Expected Effects

- Increase knowledge and awareness of petroleum revenue management and monitoring
- Affect duty bearers and ordinary citizens capability and willingness to make demands of government in the management of petroleum revenues.

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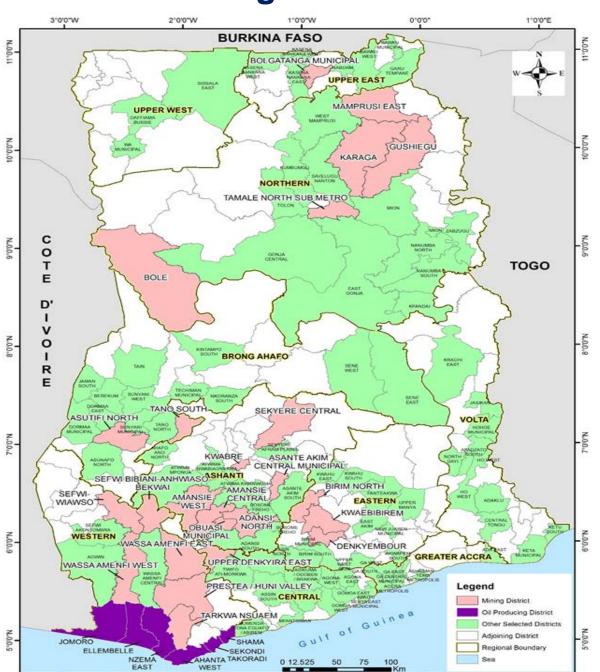
- At which level (if any) of the population will changes be strongest? We hypothesize that changes will be strongest at Level 1
- Strengthen and improve PIAC's work and effectiveness thanks to better channels of citizen voice



Study Districts

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		СО	NTROL					T1						
Ahafo Ano North	Sunyani West	Tano North	Asunafo North	Techiman		Bosomtwe	Bosome Freho	Sekyere South	Atwima Nwabiagya	Kwabre East				
Dormaa East new	Berekum	Dormaa	Asutifi	Tano South		Adansi North	Sene West (New)	Sunyani	Jaman South	Agona East				
Gomoa East	Upper Manya Krobo	Denkyembo ur (New)	Ga Central	Tolon		Awutu Senya East (New)	Twifo-Ati Mokwa	East Akim	Birim Municipal	Akuapim South				
East Gonja	Central Gonja	Nanumba North	East Mamprusi	Kassena Nankana Municipal		Kwaebibirem	Ga South	Zabzugu	Kpandai	Gushegu				
Sissala East	Hohoe	Keta	Central Tongu	Ketu South		Karaga	Kassena Nankana West	Wa	Jasikan	Krachi East				
Wassa Amenfi Central (New)	Tarkwa Nsuaem	Shama new	Bibiani/Ahwiaso/Bekw ai	Prestea-Huni Valley		Adaklu (New)	Ho West	Sefwi Akontobra	Ahanta West	Sefwi- Wiawso				
Adansi South	Atwima Mponua	Atwima Kwanwom a	Obuasi	Sekyere Central		Kumasi	Agona West	Kwahu East	LA- Nkwantanang- Madina	Asante Akim South				
Kintampo South	Tain	Sene East	KEEA	Ajumako/Enyan/Essia m		Bekwai	Assin North	Fanteakwa	Ada East	Amansie Central				
Assin South	Mfantseman	Gomoa West	Asikuma/Odoben/Brakw a	Upper West Akim (New)		Nabdam	Jomoro	Kwahu South	Ga West	Asante Akim Central				
Birim North	Ga East	Tema	West Mamprusi	Nanumba South		Bakwu	Sekondi- Takoradi	New Juaben	Accra Metropolis	Amansie west				
Kumbungu (New)	Bole	Tamale	Bawku West	Daffiama Bussie Issa (new)		Garu-Tempane	Wassa Amenfi West	Birim South	Savelugu/Nanto n	Nkoranza North				
Bolgatanga	Afadjaton South	North Dayi	Ellembele	Nzema East		Aowin/Suaman	Wassa Amenfi East	Ashaiman	Mion (New)	Upper Denkyira East				
	T2					T1&T2								

Map of Ghana Showing Baseline Districts





Baseline Study Description – Pilot and Baseline Surveys

- Pilot studies carried out in April-May 2016 in two districts to refine questionnaire and survey protocol, and complete training of field teams.
- Baseline survey carried out between June-August 2016 by two teams with 6 RAs each
- 3600 respondents targeted; 3536 final respondents (98.3%)

	Expected	%	Baseline	%
District Assembly members	600	16.7	561	15.9
Unit Committee members	600	16.7	608	17.2
Traditional leaders	600	16.7	389	11
Opinion leaders	600	16.7	764	21.6
Common citizens	1200	33.3	1214	34.3
Total	3600		3536	



Baseline Study Description – External Validity in Theory

- External validity is expected to be poor by design
 - Oversampling of DA and UC members, traditional leaders and opinion leaders.
 - Our sample likely has more men, is more educated, better informed, probably richer, and certainly older than population average.
- This is not an issue for the RCT (internal validity crucial point), but necessitates adjustment in estimations with baseline survey by using appropriate sampling weights
 - Sampling weights adjust for gender, DA and UC members, and income proxies (radio, TV and mobile phone ownership)



Baseline Study Description: – External Validity means comparison with Afrobarometer Round 6 (2014)

				VITE 2016	
				KITE 2016	
				common	
	AB 2014	KITE 2016	p-value	citizens	p-value
Gender (female = 1)	0.50*	0.22	0.000	0.50*	0.798
Age	48.31	46.09	0.000	39.88	0.000
Radio ownership	0.78	0.93	0.000	0.9	0.000
TV ownership	0.62	0.85	0.000	0.81	0.000
Mobile phone ownership	0.82	0.97	0.000	0.94	0.000
Frequency of discussion of political					
affairs with family and friends.	0.94	1.13	0.000	0.96	0.291

^{*} Deliberately aimed for gender balance. Overall population share of females is 51.2 (census 2010).



Sample Balance: Summary of Test Results (1)

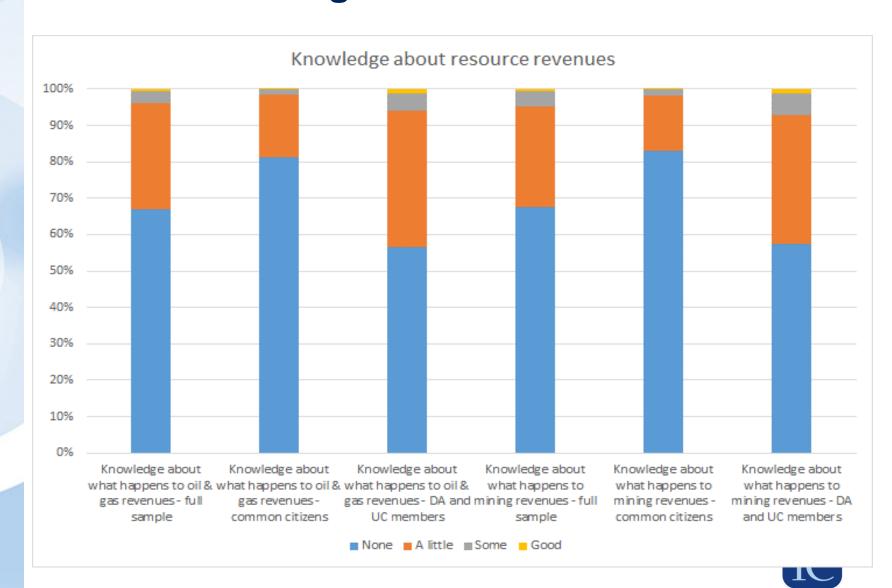
		Me	ans		F-test P-value	Pairwise t-tests P-value					
	T1	T2	(T1+T2)	Control		Control- T1	Control- T2	Control- (T1+2)	T1-T2	T1- (T1+T2)	T2- (T1+T2)
				Knowle	dge	•				•	
Received info on oil&gas or mining revenue use in Ghana or in my area in past year.	0.32	0.310	0.293	0.33	0.566	0.725	0.447	0.167	0.731	0.348	0.503
How would you characterise your knowledge about what happens to revenues from oil and gas production?	0.364	0.373	0.355	0.409	0.46	0.221	0.324	0.143	0.808	0.826	0.640
Has heard about PRMA, ABFA, or PIAC.	0.465	0.436	0.451	0.471	0.607	0.856	0.204	0.528	0.346	0.683	0.623



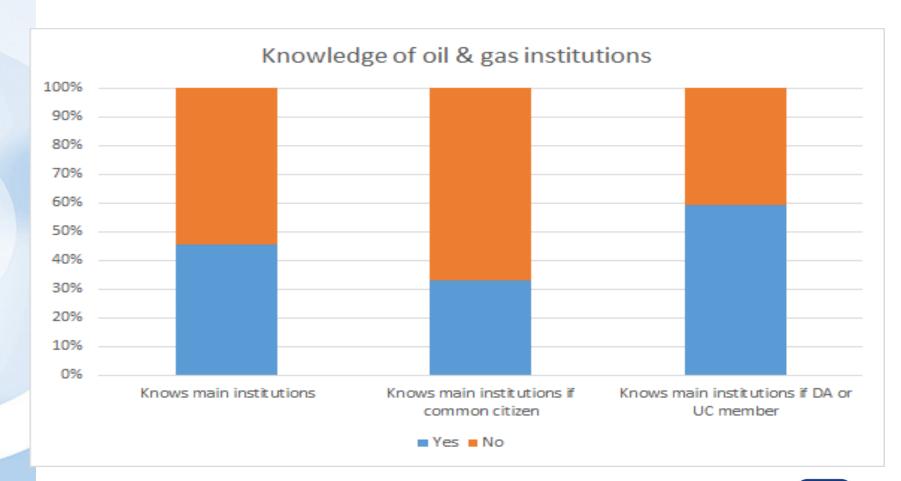
Sample Balance: Summary of Test Results (2)

		Me	eans		F-test P-value	Pairwise t-tests P-value						
	T1	T2	(T1+T2)	Control	All	Control- T1	Control- T2	Control- (T1+2)	T1-T2	T1- (T1+T2)	T2- (T1+T2)	
		P	Accountab	ility - attiti	udes and b	ehavior						
Satisfaction with oil&gas revenue management.	0.769	0.903	0.758	0.814	0.631	0.629	0.490	0.718	0.215	0.921	0.285	
Satisfaction with mining revenue management.	0.704	0.863	0.74	0.788	0.594	0.470	0.552	0.707	0.183	0.763	0.342	
Traditional leaders and local politicians and officals have right to share of resoruce revenues as compensation for services.	4.432	4.609	4.292	4.597	0.377	0.469	0.959	0.141	0.452	0.507	0.141	
You have right to benefit from the oil and gas revenues Ghana receives.	3.912	3.929	3.879	3.914	0.351	0.948	0.522	0.283	0.4	0.266	0.076	
You have right to demand information about oil, gas or mining revenues from responsible national officials and leaders.	3.809	3.852	3.787	3.826	0.251	0.696	0.491	0.356	0.24	0.607	0.054	
You have right to demand better handling of oil, gas and mining revenues from responsible national officials and leaders.	3.807	3.838	3.793	3.831	0.589	0.606	0.846	0.387	0.419	0.757	0.200	
Discussed usage of revenues from oil, gas and mining with family, friends or colleagues in past year.	0.228	0.200	0.188	0.203	0.546	0.336	0.928	0.506	0.389	0.145	0.664	
Contacted somebody in past year to ask about how revenues from oil, gas or mining are handled in Ghana or in area.	0.065	0.078	0.058	0.055	0.711	0.594	0.286	0.880	0.543	0.661	0.307	
DA member: has discussed revenues from oil, gas or mining during internal meetings in past year.	0.038	0.135	0.079	0.141	0.082	0.030	0.926	0.235	0.063	0.297	0.32	
UC member: has discussed revenues from oil, gas of mining during internal meetings in past year.	0.137	0.169	0.159	0.083	0.674	0.451	0.253	0.386	0.69	0.817	0.911	
Chief: has discussed revenues from oil, gas of mining with other traditional leaders in past year.	0.277	0.232	0.299	0.291	0.939	0.921	0.633	0.962	0.694	0.886	0.617	

7. Baseline findings:Some Descriptives – Current Knowledge about Oil & Gas Revenues

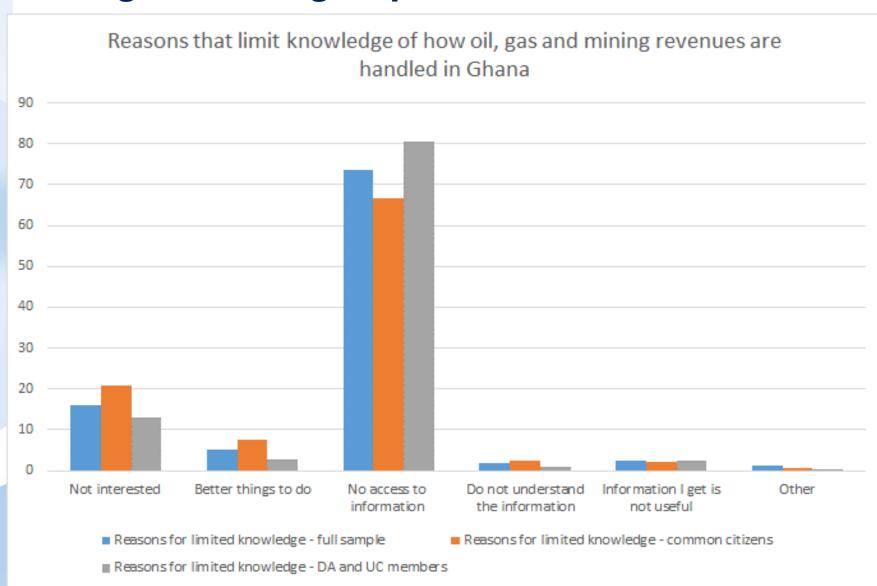


7. Baseline findings: Knowledge of Oil & Gas Institutions (PIAC, ABFA, etc)

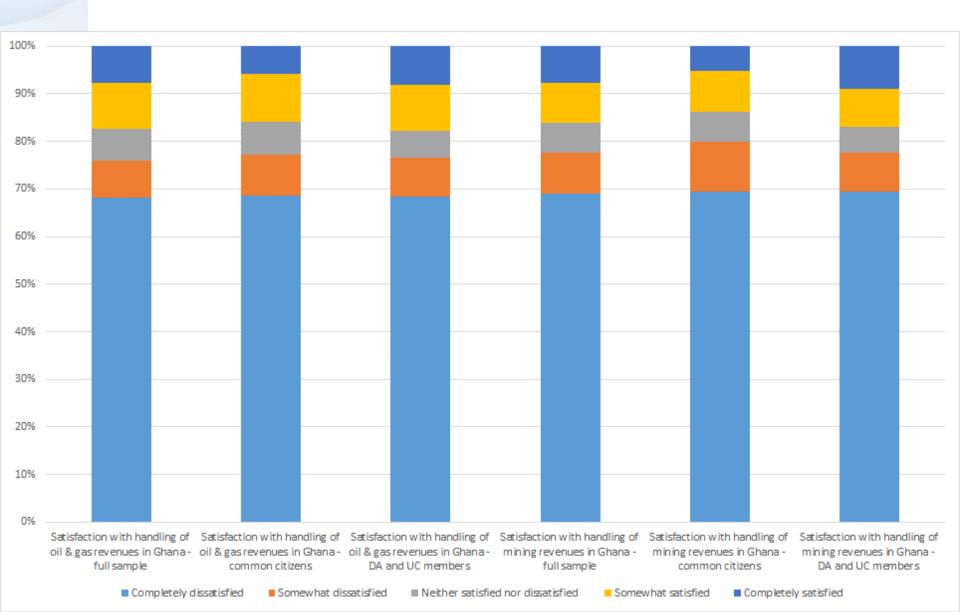




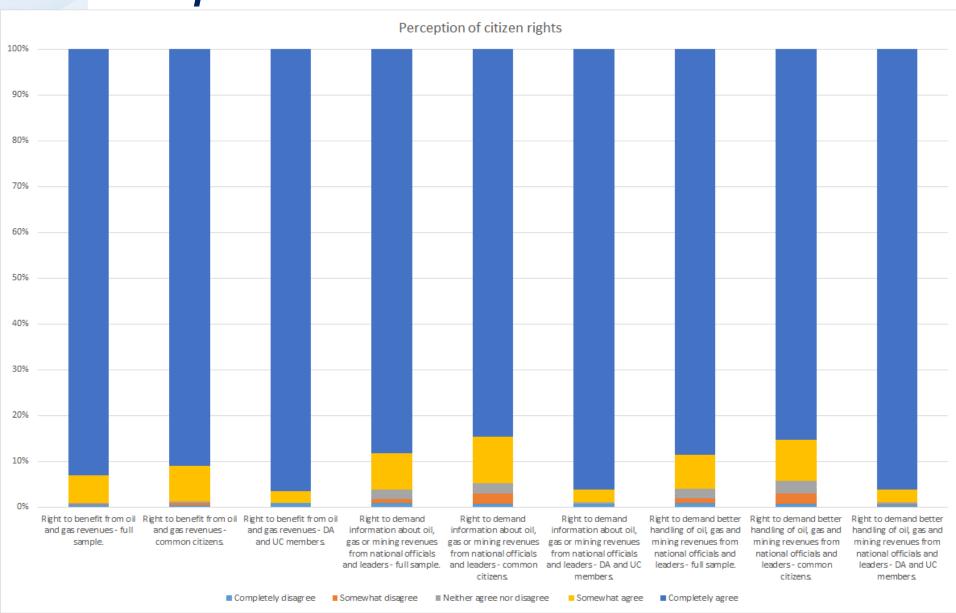
7. Baseline findings: Obstacles to Knowledge among different groups



7. Baseline findings: Satisfaction of handling of Resource Revenues in Ghana

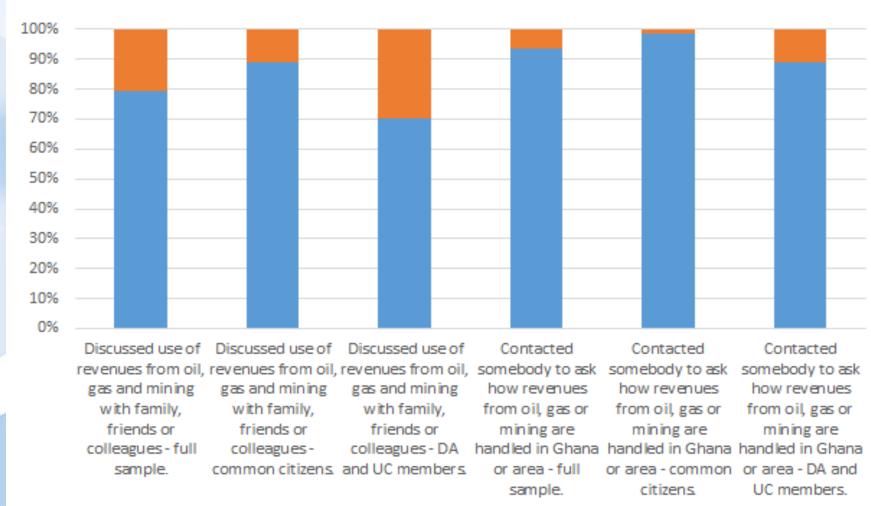


7. Baseline findings: Citizens' Rights Perception

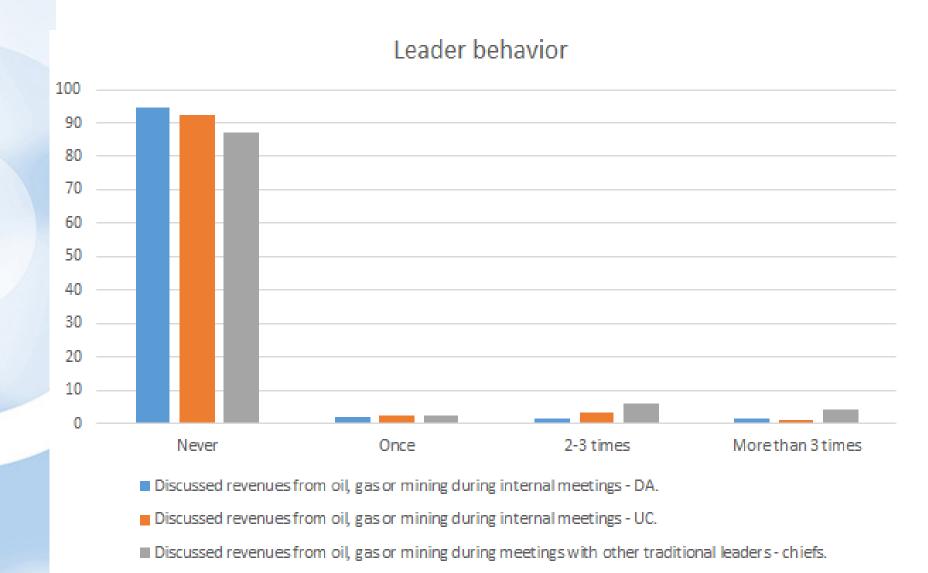


7. Baseline findings: Bahaviour – Individual Actions on Resource Revenues





7. Baseline findings: Bahaviour – Leaders' Actions on Resource Revenues



Summary and Preliminary Conclusions

- Six years after oil & gas production began, we find that people are on average still poorly informed.
 - Women tend to (say they) know less than men;
 - Duty bearers, especially elected representatives, are better informed; Lack of information is biggest obstacle to knowledge, rather than lack of interest.
- High degree of dissatisfaction among all groups with current management of resource revenues.
- All respondents agree they have wide-reaching rights to information and bene ts, but few have taken advantage of these rights.
 - Very few have taken action, and those few are mostly duty bearers.
- However, transparency may not be entirely illusory: some evidence that respondents with better knowledge take more action.

Engagement and Evidence Uptake

- Rigorous evidence still being generated
- However preliminary results/evidence from process evaluation used to engage stakeholders – CSOs, including PIAC, the government (MoF, NDPC) on how to ensure better targeting of ABFA in next prioritisation window (2017-2019)
- Preliminary findings disseminated at workshop with all relevant stakeholders in attendance
- Communique issued after the workshop, copies sent to the MoF and published in several national dailies
- Team invited by MoF findings at 2017 budget hearings
- Process stalled as result of 2016 Elections
- Communique submitted to new administration
- Four priority areas selected but indications are that fewer projects are to be funded in the 2017 budget

Engagement and Evidence Uptake (2)

- PIAC already excited at the opportunity the project afforded it to get closer to the citizenry – scaling up its engagement from 10 regional level engages in 6 years to 60 district level engagements in 2 months
- Indicated interest in sourcing more fund this year to continue with district level engagements
- Comparison between the results from T1 and T2 will provide evidence to PIAC regarding the cost effectiveness of various engagement platforms
- Final results from the process evaluation to communicated during the 2nd half of 2017 to help informed ABFA project selection in the 2018 budget
- Final results from the entire study will disseminated during the first quarter of 2018



Review use of oil cash

KITE, ACEP, CDD tell govt

By Elvis DARKO, Accra

HREE civil society groups have charged government to put Ghana's portion of petroleum revenue allocated for spending through the national budget every year to optimal use so as to help bring about the needed socio-economic development of Ghana.

They decried the current practice whereby the Annual Budget Funding Amount (ABFA), has been spread so thinly across sectors/sub-sectors thereby watering-down its potential impacts on the socio-conomic development of the country.

In their view, the CSOs expressed worry that the ABFA has, so far, failed to achieve the three-pronged objective

it was set up to achieve.

The three objectives are, to maximize the rate of economic development, ensure equality of economic opportunities and achieve even and halanced development of the regions as stipulated in Section 21(b) of the Petroleum Revenue Management Act (PRMA).

The Kumusi Institute of Technology and Environment (KITE), the Africa Centre for Energy Policy (ACEP) and the Centre for Democratic Development, Ghana (CDD-Ghana) made the call in a Communique issued at the end of a

policy dialogue.

The CSOs noted with concern that the thin spreading of the ABFA has persisted over the past 3 years even though the Public Interest and Accountability Committee (PIAC) has since 2014 been drawing the Minister of Finance's (and for that matter government's) attention to such less-impactful and inefficient way of using petroleum revenue.

The CSOs further revealed that the Ministry of Finance (MoF) has allocated the ABFA to all the 12 resurbs



The CSOs also complained about the lack of clarity and limited information on ABFA-funded projects/programmes, which renders their monitoring and evaluation nearly impossible.

According to them, this also yiolates Section 48(b)(2) of the PRMA.

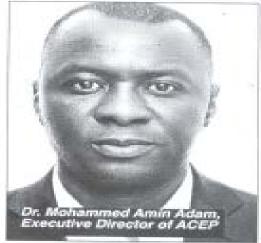
Recommendations

The CSO have therefore made recummendations towards ensuring better utilisation of the ABFA from 2017 and beyond.

The civil society groups want projects and programmes funded with the ABFA over the past six years (2011-2016) evaluated and the outcome used to inform the selection of new priorities or the retention of existing priority areas for the next three years;

To give sufficient time for the evaluation of the ABFA -funded projects to be carried out, the CSOs asked the Minister of Finance to defer the selection of the priority areas for the next funding cycle (2017 -2019) from November 2016 to the first quarter of 2017 when the full budget would be presented to the next parliament.

In their view, the scope of future





programme areas listed in Section 21(3) of the PRMA should be reviewed und/or revised in order to achieve this objective".

The added that upon review or revision, fewer priority areas should be selected for the next cycle of ABFA funding and resources allocated to fewer projects/programmes within each priority areas so as to accelerate the rate of common development.



CSOs demand overhaul of ABFA projects

demanded.

Energy Policy (ACEP) and the has noted with worrying ABFA has been spread thinly years, even though the Public the country.

the Annual Budget Development, Ghana (CDD- failed to achieve its three- watering-down its potential Funding Amount Ghana), are calling on pronged objectives of impact on the socio-economic (ABFA) of oil government to put to optimal maximising the rate of development of the country. revenue in the past use, the ABFA, which is the economic development, ensure They demanded that petroleum revenue. must be revised while the portion of the country's equality of economic beginning 2017, all informed by priority areas in spending through the national and balanced development revenue be evaluated and the

rojects funded with Centre for Democratic concern how the ABFA has across sectors/sub-sectors, Interest and Accountability Committee has since 2014 been drawing government attention to the inefficient usage of

Going forward, the selection of new ones be petroleum revenue allocated for opportunities, and achieve even programmes funded by oil groups said the future priority areas of the fund should be the economy, civil society budget every year. throughout the country as outcome used to inform new 'narrow' and 'tight' so as to organisations (CSOs) have At a recent policy stipulated in section 21(b) of priority areas or the retention leave title room for ambiguity dialogue organised by the the Petroleum Revenue of existing one for the next and that the ABFA should be The organisations, which Kumasi Institute of Technology Management Act. three years, used to fund specific flagship include the Kumasi Institute of and Environment in In a communique copied They further noted that projects like the construction Technology and Environment collaboration with ACEP and to the B&FT, the group decried the meagre spreading of ABFA of a railway line to link the (KITE), the Africa Centre for CDD-Ghana, the group said it the current practice where the has persisted over the last three southern and northern parts of

Other recommendations demand that projects selected must be fully funded by ABFA so as to enable effective evaluation, as well as increase government's attention to the agriculture sector.

The group also wants new projects for the next three years to be aligned to the 40-year National Development Plan developed the National Development Planning Commission.

9. Capacity building

- Research team initially local based with little experience in rigorous impact evaluation
- Formed partnership with experienced evaluators –
 Maarten Voors, Christa Brunnscweiler, Paivi Lulaja to help build capacity of local researchers
- Attended workshops organized by Evidence in Governance and Politics (EGAP) workshop to further build capacity
- In-house capacity already developed to design and high quality evaluations
- Eight Research Assistants trained



10. Lessons, challenges and mitigation

- Inadequacy of available budget due to the change impact evaluation design
 - Initial study set up to take place in total of 90 VILLAGES
 - End up conducting the impact evaluation in 120 DISTRICTS
 - Additional funds had to be found to supplement US\$67,000 survey cost available for the baseline
- Started engaging partners and other funding agencies to help plug the gap.
- PIAC could not get some of the DA and UC members to attend the engagements
- Not sufficient DA, UC to be included in T1T2
- Select all DA, UC covered in the baseline and add non-baseliners who received T1

10. Next steps

Penne /Afrikes	Traires												
Traine: Paintes	Match	April	N a y∕	June	Jlly	Agest	Septi	Œ	Ndez				
2ndpascenalysisof/ASF/caller													
SIII Stakendote engagement													
Firatingstol (ey Featners													
Figuration and submission Endine													
instrument (firati)													
Collection of endine collection													
neasurement/SIAS													
Analysiscandeportofeeduresume/													
SIFEGGERA													
Firaberothresepset													



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