## Objectives

 Sharing NRGI's ME&L framework and one example of a multi-country program evaluation

 Exploring ways to learn from each other and work together



#### **NRGI Theory of Change**

Citizens in resource-rich countries receive greater benefits from oil, gas & mineral wealth

Effective & accountable natural resource governance across the decision chain

### International Norms

- Stronger incentives & costs
- Stronger guidance, consensus & mechanisms for governance
- Greater international political will

#### Accountability Actors

- · Stronger oversight
- More strategic, higherquality policy design
- Greater public demand for accountability
- More coordinated accountability movement

#### Governments

- Greater openness & responsiveness to civil society
- More strategic policy design & implementation
- Greater prioritization of governance issues

Stronger Alignment, Coordination & Collaboration



- Capacity development
- Advocacy
- Convening

- Technical assistance
- Data, analysis & applied research
- Partnerships

**NRGI** 

#### **NRGI Theory of Change**

**Impact** 

Citizens in resource-rich countries receive greater benefits from oil, gas & mineral wealth

Outcomes

Effective & accountable natural resource governance across the decision chain

Intermediate
Outcomes

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Outputs

Inputs/ Activities **NRGI** 

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	Org'l	Program	Country
	NRGI 2015-18 Strategy/ TOC/ Results framework, & annual org'l outcomes	Multi-country program TOC (e.g., stakeholder, issue area, NRGI function)	CSN/Change Narrative/Results framework (e.g., DRC)
Impacts	Composite improvements in HDI, WGI, Gini		Country level improvements in HDI, WGI, Gini
Outcomes	Composite improvements in <b>RGI</b> and OBI scores		Country-specific policy reforms (NRC assessments)
Intermedia te outcomes	Annual organizational outcomes	Program specific behaviors, actions etc	Country specific behaviors, actions etc from change agents
Outputs / Activities	Progress in key delivery aggregates for NRGI research, analysis, training, and policy advocacy work	Quality of program delivery	Activity tracking

# NRGI media program evaluations

- Axes in our media program
  - Improving general coverage of extractives in new producers
  - Vanguard journalism
    - Spotting and investigating corruption in NRG
    - Data driven reporting



Challenges	NRGI responses
Poor knowledge of EI sectors	<ul> <li>core courses</li> <li>policy deep dives</li> <li>expert presentations and roundtables</li> <li>Exchanges with peers and other stakeholders</li> <li>Data and tools</li> </ul>
Poor reporting skills	<ul><li>skills-development and application</li><li>Mentorship</li></ul>
External constraints	<ul> <li>Selective engagement with independent, reputable media outlets</li> <li>Engagement with editors</li> <li>Catalytic grants for stories and extractives desks</li> <li>EI awards</li> </ul>

# Highlights

- Annual programs involving up to 9 months of sustained holistic support
- 98 journalists, from 40 media houses, across media platforms (around 15 per year, evenly divided between countries)
- Baseline study, annual monitoring (3 story captures per cohort), 2 multi-year cross country evaluations



Results	Indicators
Impact/outcomes:	<ul> <li>(measured by NRGI country strategy/results</li> </ul>
	framework)
Intermediate outcomes (2) –	• Remedial measures / actions taken by key EI actors
responses by other	<ul> <li>Number and nature of public pronouncements by</li> </ul>
stakeholders (resulting from	other stakeholders
improved media reporting)	<ul> <li>Cases of <u>actors being held to account</u></li> </ul>
Intermediate outcomes (1):	<ul> <li>Changes in <u>number of EI stories</u> by trained</li> </ul>
sustained, relevant quality	journalists
reporting on extractives	<ul> <li>Changes in the <u>quality</u> EI stories</li> </ul>
	<ul> <li>Changes in the <u>scope</u> of EI stories, including</li> </ul>
	alignment with priority policy issues identified in
	NRGI CSN
Outputs: knowledge.	<ul> <li>Frequency of interaction with other stakeholders/</li> </ul>

Quality of mentorship

Quality of grant making

# Outputs: knowledge, networks, and skills gains by targeted media Inputs: quality of NRGI and Partner interventions NRGI CSN Frequency of interaction with other stakeholders/ sources for journalists Knowledge gains registered before and after interventions Quality of overall program delivery including, as applicable Selection of beneficiaries Quality of training/ trainers Quality of multi-stakeholder convenings

# Key takeways

 On program: program delivery matters but context may matter too

• On evaluation: trying to be rigorous but challenges remain and the further we go up the causality chain, the harder it is to be rigorous



# Thank you

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