Objectives

• Sharing NRGI’s ME&L framework and one example of a multi-country program evaluation

• Exploring ways to learn from each other and work together
NRGI Theory of Change

Citizens in resource-rich countries receive greater benefits from oil, gas & mineral wealth

Effective & accountable natural resource governance across the decision chain

International Norms
- Stronger incentives & costs
- Stronger guidance, consensus & mechanisms for governance
- Greater international political will

Accountability Actors
- Stronger oversight
- More strategic, higher-quality policy design
- Greater public demand for accountability
- More coordinated accountability movement

Governments
- Greater openness & responsiveness to civil society
- More strategic policy design & implementation
- Greater prioritization of governance issues

Stronger Alignment, Coordination & Collaboration

NRGI
- Capacity development
- Advocacy
- Convening
- Technical assistance
- Data, analysis & applied research
- Partnerships
NRGI Theory of Change

Impact
Citizens in resource-rich countries receive greater benefits from oil, gas & mineral wealth

Outcomes
Effective & accountable natural resource governance across the decision chain

Intermediate Outcomes
Stronger Alignment, Coordination & Collaboration

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Outputs

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Outputs

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Technical assistance
Data, analysis & applied research
Partnerships
<table>
<thead>
<tr>
<th><strong>Org’l</strong></th>
<th><strong>Program</strong></th>
<th><strong>Country</strong></th>
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</thead>
<tbody>
<tr>
<td>NRGI 2015-18 Strategy/TOC/Results framework, &amp; annual org’l outcomes</td>
<td>Multi-country program TOC (e.g., stakeholder, issue area, NRGI function)</td>
<td>CSN/Change Narrative/Results framework (e.g., DRC)</td>
</tr>
<tr>
<td><strong>Impacts</strong></td>
<td>Composite improvements in HDI, WGI, Gini</td>
<td>Country level improvements in HDI, WGI, Gini</td>
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<tr>
<td><strong>Outcomes</strong></td>
<td>Composite improvements in RGI and OBI scores</td>
<td>Country-specific policy reforms (NRC assessments)</td>
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<tr>
<td><strong>Intermediate outcomes</strong></td>
<td>Annual organizational outcomes</td>
<td>Program specific behaviors, actions etc</td>
</tr>
<tr>
<td><strong>Outputs / Activities</strong></td>
<td>Progress in key delivery aggregates for NRGI research, analysis, training, and policy advocacy work</td>
<td>Quality of program delivery</td>
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<td>Activity tracking</td>
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NRGI media program evaluations

• Axes in our media program
  – Improving general coverage of extractives in new producers
  – Vanguard journalism
  • Spotting and investigating corruption in NRG
  • Data driven reporting
<table>
<thead>
<tr>
<th>Challenges</th>
<th>NRGI responses</th>
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<tbody>
<tr>
<td>Poor knowledge of EI sectors</td>
<td>• core courses</td>
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<td>• policy deep dives</td>
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<td>• expert presentations and roundtables</td>
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<td>• Exchanges with peers and other stakeholders</td>
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<td>• Data and tools</td>
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<td>Poor reporting skills</td>
<td>• skills-development and application</td>
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<td></td>
<td>• Mentorship</td>
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<tr>
<td>External constraints</td>
<td>• Selective engagement with independent, reputable media outlets</td>
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<td>• Engagement with editors</td>
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<td>• Catalytic grants for stories and extractives desks</td>
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<td>• EI awards</td>
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</tbody>
</table>
Highlights

• Annual programs involving up to 9 months of sustained holistic support
• 98 journalists, from 40 media houses, across media platforms (around 15 per year, evenly divided between countries)
• Baseline study, annual monitoring (3 story captures per cohort), 2 multi-year cross country evaluations
<table>
<thead>
<tr>
<th>Results</th>
<th>Indicators</th>
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<tbody>
<tr>
<td><strong>Impact/outcomes:</strong></td>
<td>• (measured by NRGI country strategy/results framework)</td>
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<tr>
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<td><strong>Intermediate outcomes (2) –</strong> responses by other stakeholders (resulting from improved media reporting)</td>
</tr>
<tr>
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<td>• Remedial measures / actions taken by key EI actors</td>
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<td>• Number and nature of public pronouncements by other stakeholders</td>
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<td>• Cases of actors being held to account</td>
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<td></td>
<td><strong>Intermediate outcomes (1):</strong> sustained, relevant quality reporting on extractives</td>
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<td>• Changes in number of EI stories by trained journalists</td>
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<td>• Changes in the quality EI stories</td>
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<td>• Changes in the scope of EI stories, including alignment with priority policy issues identified in NRGI CSN</td>
</tr>
<tr>
<td><strong>Outputs:</strong> knowledge, networks, and skills gains by targeted media</td>
<td>• Frequency of interaction with other stakeholders/sources for journalists</td>
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<td>• Knowledge gains registered before and after interventions</td>
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<td><strong>Inputs:</strong> quality of NRGI and Partner interventions</td>
<td>• Quality of overall program delivery including, as applicable</td>
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<td>• Selection of beneficiaries</td>
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<td>• Quality of training/trainers</td>
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<td>• Quality of multi-stakeholder convenings</td>
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<td>• Quality of mentorship</td>
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<td>• Quality of grant making</td>
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Key takeways

- On program: program delivery matters but context may matter too

- On evaluation: trying to be rigorous but challenges remain and the further we go up the causality chain, the harder it is to be rigorous
Thank you

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