



Consultant - research communication specialist 3ie, New Delhi

1. Background

The International Initiative for Impact Evaluation (3ie) promotes evidence-informed equitable, inclusive and sustainable development. We support the generation and effective use of high-quality evidence to inform decision-making and improve the lives of people living in poverty in low- and middle-income countries (L&MICs). We provide guidance and support to produce impact evaluations and associated formative evaluations; systematic reviews and syntheses, evidence gap maps and support for using that evidence in decision-making and capacity development. 3ie is registered as a non-governmental organisation in the United States. It has offices in New Delhi, London and Washington, DC.

In December 2015, the Bill & Melinda Gates Foundation commissioned 3ie to assure the quality of and generate evidence on various aspects of the Indian National Rural Livelihoods Mission (NRLM). As part of this evidence programme, 3ie is conducting impact evaluations, assuring the quality of selected evaluations of livelihood interventions, mapping the available evidence on the effectiveness of group-based livelihoods interventions, and synthesising the evidence generated under this programme.

3ie is collaborating with the Ministry of Rural Development, the Gates Foundation and World Bank to conduct an impact evaluation of the National Rural Livelihoods Project (NRLP). The NRLP operates within the ambit of the NRLM to build capacities of the national, state and union territory governments. The evaluation will assess the impact of NRLP interventions on socio-economic outcomes and draw key lessons that will help inform the design and expansion of the programme. The qualitative evaluation will complement the findings and recommendations of this impact evaluation. This evaluation is expected to be complete by May 2020.

3ie is seeking a research communication specialist to translate study findings and make it accessible to a broad range of audiences, including policymakers, programme implementers, funders and the media. She/he will be required to work closely with 3ie's NRLM evidence programme team in our New Delhi office to support the creation of customised communication products and activities.

2. Scope of work

The research communication specialist will work with the programme team on writing and supporting a variety of products including papers, briefs, blogs, op-eds and other communication products. Key responsibilities include:

- Draft plain language reports, policy briefs, summaries and other written pieces based on 3ie-supported evaluations of NRLM;

New Delhi

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- Ensure the high-quality and timely production of reports, papers and briefs;
- Produce content for blogs op-eds and web pages;
- Work on data visualisation, support the production of infographics and a web-based dashboard;
- Contribute to the creation of strategic communication plans for products and events
- Support the planning and management of events where NRLM work may be presented;
- Develop messages and produce content for social media platforms, including Twitter, Facebook and LinkedIn;
- Contribute to storyboards and scripts for videos;
- Contribute to press releases and other media outreach materials; and
- Track and report media mentions of 3ie's work on NRLM.

3. Qualifications and skills

3.1 Education and work experience

- Post graduate degree in economics, public policy, public administration, international development or related fields is preferred;
- Research communication experience in producing plain-language reports, summaries and briefs based on research;
- Working knowledge of evaluations is preferred;
- Work experience in the livelihood sector and/or microfinance is desirable but not mandatory; and
- Experience in developing and implementing communication strategies and plans in the international development sector is desirable but not mandatory.

3.2 Skills

- Excellent English-language skills; ability to read and interpret complex research;
- Advanced knowledge of MS Office 2016® or later applications, particularly Word, Excel and PowerPoint;
- Proven ability to multi-task, work independently, problem solve and support multiple team members working to different deadlines;
- Must be deadline and delivery-oriented; and
- Excellent skills in time management, teamwork and relationship management.

4. Eligibility

3ie will recruit one individual who has the right to work in India. 3ie is an equal-opportunity employer committed to equality and diversity. We do not discriminate based on sex, age, religion, ethnicity, caste, sexual orientation or for being differently abled. We particularly encourage ethnic minorities and differently abled persons to apply.

6. Terms of employment

The candidate should be available to start as soon as possible. 3ie offers competitive remuneration based on experience and qualifications. The contract will be for a period of 100 days with a possibility of renewal based on performance and work requirements. The

consultant will be required to work in the 3ie Delhi office. However, remote working arrangements can be agreed on for specific periods, with sign off from the 3ie NRLM evidence programme lead.

Our policies and procedures reflect our commitment to safeguarding children and vulnerable adults from abuse. We follow a zero-tolerance policy for any form of bullying or harassment in the workplace.

6. How to apply

Please apply by e-mail to jobs@3ieimpact.org with all of the application materials listed below and mention '3ie research communication specialist- NRLM'

- A cover letter, not exceeding one page, highlighting your experience relevant to the terms of reference. A summary on your CV is not a substitute. **Applications without a cover letter will be rejected;**
- Curriculum vitae (not to exceed two pages);
- Two writing samples (preferably a paper, brief blog or op-ed, you have authored or co-authored); and
- Name and contact information for two references.

Applications will be reviewed on a rolling basis until the position is filled. Incomplete submissions will not be considered. We will only contact shortlisted candidates.