



GENDER INITIATIVES OF KUDUMBASHREE

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APM (M&E)
KUDUMBASHREE

GENDER INITIATIVES AT SYSTEM LEVEL

GENDER SELF LEARNING PROGRAM

**Self learning by
women**

**Learning
modules**

**Experience
sharing, stories,
press cuttings
etc.**

Facilitators

**Success stories
– qualitative
assessment**

**4 modules till
date**

GSLP IN PROGRESS



GSLP MODULES

Women and employment

Women and health

Women and mobility

Women and gender justice and
equality

COMMUNITY COUNSELLORS

350 CCs

Intervene at various levels

Visits destitute, elderly etc.

Reports cases, classes, counselling.

Work with Gender Resource Centres & Snehitha

GENDER SENSITIZATION

State RP Team

2- day module

officials & representatives



RANGASHREE

Theatre
groups

Street
plays

Livelihood
& gender



SNEHITHA CALLING BELL



Isolated individuals



Weekly visits



Essential services



Medical camps

THEME BASED ACTIVITIES

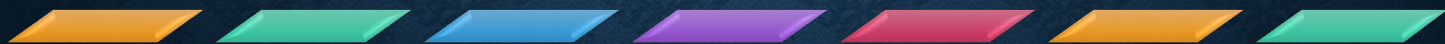
Asamayath - Alappuzha



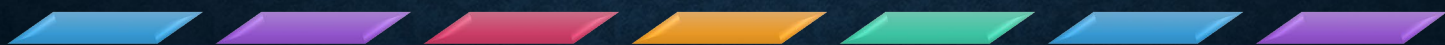
Literature camp



Art camp at Biennale (Varayude Penma)



Neetham campaign



GENDER INITIATIVES AT INSTITUTION LEVEL



GENDER RESOURCE CENTRE



SNEHITHA

SNEHITHA



14 Districts – one stop centres
24-hour working gender help desk
Counsellors, service providers
Short stay home, counselling, legal assistance
Issues solved through networking

GENDER RESOURCE CENTRES

500 + Panchayaths

Community Counsellors – twice a week

Implements gender programs

Counselling, legal aid, referral

Awareness classes, capacity building programs

VIGILANT GROUPS



Ward level teams

5 – 10 members

Primary preventive
mechanism

Pink Task Force –
Kozhikode

Two wheeler army –
Thrissur

GENDER RESOURCE PERSONS



OTHER INITIATIVES

CONSULTANCY

- With the aid of Bill & Melinda Gates Foundation
- Odisha
- GSLP, Vulnerability mapping, GRC
- 3 years
- 4 blocks in 2 districts – 2 mentors in each block

GRC FUND

140 Model
GRCs

Develop GRC
as a nodal
point

Provide
services,
create
awareness &
do research

Develop
resources,
ensure
convergence
& implement
projects



THANK YOU...