

Gonzalo Hernández Licona

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Professional Summary

Through my academic background in economics and my personal experience as a leader in social policy evaluation and poverty measurement in Latin America, I've gained sufficient understanding and work experience on social development issues. I would like to use this expertise to help other countries with their evaluation and measurement challenges, with the end goal of improving people's lives.

Work Experience

Director

Since Mar 2020

Multidimensional Poverty Network (MPPN)

University of Oxford. Oxford Poverty and Human Initiative (OPHI)

Results:

- Founder of the Network in 2013 (with Sabina Alkire and President Santos from Colombia).
- Together with OPHI helping to expand the Network to more than 60 countries
- Promoting south-south exchange on multidimensional poverty measurement

Executive Secretary

Nov '05- Jul '19

National Council for the Evaluation of Social Development Policy (CONEVAL)

CONEVAL is the (autonomous) Mexican governmental institution mandated by law to measure poverty and evaluate social policy.

Results:

- Founded the Council in 2005
- Consolidated the Council as a credible, independent and efficient institution
- Evaluated social policy and measured multidimensional poverty at a national, state, and municipal level
- Led over 200 employees

General Director for Social Program Monitoring and Evaluation

Jul '02- Nov '05

Social Development Ministry (SEDESOL)

Results:

- Evaluated social programs
- Generated evidence used to steer the Ministry's social development plan
- Strategic planning

Research Professor

Since '96

Instituto Tecnológico Autónomo de México (ITAM)

Professor at the Economics Department.

Results:

- Taught the following courses: macroeconomics, microeconomics, economic development and labor economics.
- Directed over 30 theses in Economics, 7 of which have gone on to win the BANAMEX National Award in Economics.
- Published numerous articles, some of which are enlisted [here](#).

Board and Committee Memberships

Research Associate, [Oxford Poverty Humanitarian Initiative](#)

Since Aug '19

Founder of the [Multidimensional Poverty Peer Network](#).

Advisor on multidimensional poverty measurements.

Board of Trustees, [Colegio de México](#)

Since Jan '18

Member of the governing body responsible for strategic planning and oversight.

Independent Group of Scientists, [United Nations](#)

Since Jan '17

Cowriter for the Global Sustainable Development Report 2019 - a UN follow-up report on the 2030 Agenda implementation progress.

Apr '07- Apr '18

Board of Commissioners, [International Initiative for Impact Evaluation \(3ie\)](#)

Commissioner tasked with overseeing and steering the work of 3ie, a global leader in the production of rigorous evidence in low- and middle-income countries.

Evaluation Advisory Committee, [GAVI Alliance](#)

Oct '10- Jul '17

Evaluation advisor (organizational and programmatic) for Gavi, the Vaccine Alliance.

Education

Ph.D. in Economics

University of Oxford | 1992-1996

Master in Economics

University of Essex | 1989-1990

B.A. in Economics

Instituto Tecnológico Autónomo de México | 1982-1986

Skills

- Capacity to coordinate and motivate institutions
- Good communication skills
- Patient listener to conflicting points of view
- Strategic planning for institutional goals
- Creative

Honors and Awards

International Award in Health Research Policies: "José Luis Bobadilla"

2017 | Granted for contributions to multidimensional poverty measurement and social program evaluation in Mexico

GPSA Award for Leadership in Social Accountability

2015 | Sponsored by the World Bank and granted based on contributions to evaluating social programs transparently.

Honors and Awards (Continued)

Outstanding Career in the Public Sector

2013 | Granted by Instituto Tecnológico Autónomo de México

Daniel Cosío Villegas Award

2000 | Granted by Trimestre Económico, an economics journal edited by Fondo de Cultura Económica, for an outstanding career in social development.

BANAMEX National Award in Economics

1996 | First place for Ph.D. thesis: “The Effect of Household Poverty on Participation, Working Hours and Unemployment”

1990 | First place for B.A. thesis: “Labour Behaviour of Low-Income Families”

Work experience (Continued)

Consultant. Evaluation advisor <i>UNICEF</i>	Since Jan '20
Consultant <i>Commission for the Modernization of the Minimum Wage System in Mexico, CONASAMI</i>	Feb '01- Aug '01
Mexican Academic Representative <i>Secretariat of the Commission for Labour Cooperation Agreement of North America</i>	Jan '96- Jan '01
Analyst at the General Statistics Department <i>National Institute for Statistics and Geography (INEGI)</i>	Feb '86- May '87
Literacy Teacher <i>National Institute for Adult Education (INEA)</i>	Jan '84- Jul '86

Board and Committee Memberships (Continued)

Editorial Board, <i>Economía Mexicana (Journal)</i> Editor at <i>Economía Mexicana</i> (now Latin American Economic Review Journal)	Aug '98- Dec '09
Editorial Board, COFACTOR Editor at COFACTOR (ISSN 2007-1086), published by the Mexican Ministry of Social Development	Jan '10- Dec '14
Guest Editor, Well-Being and Social Policy Guest editor for CISS: Challenges in the Evaluation of Social Programs- Vol. 5, No. 2, 2009	Jan '09- Dec '09
Editorial Board, <i>El Trimestre Económico</i>	Jan '00- Dec '01

Publications

- 2020** “The Impact of Impact Evaluation: Are impact evaluation and impact evaluation synthesis contributing to evidence generation and use in low- and middle income countries?” WIDER Working Paper 2020/20, 2020. With Richard Manning and Ian Goldberg.
- 2020** “From Experimental Findings to Evidence-Based Policy” *World Development*, Volume 127, March 2020, 104812. Elsevier. With Philipp Krauze.
- 2019** “The Future is Now. Science for achieving sustainable development. Global Sustainable Development Report 2019.” Independent Group of Experts. United Nations, New York, 2019.
- 2019** “Expansion of sustainable science needed for the SDGs” Peter Messerli et al. *Nature Sustainability*. September, 2019.
- 2019** “Child and Adolescent Poverty and Social Rights in Mexico: A Multidimensional Poverty Measurement Approach” Gonzalo Hernandez, Ricardo Aparicio and Paloma Villagomez. *Dimensions. Multidimensional Poverty Peer Network*. August, 2019.
- 2019** ¿Qué futuro queremos construir para los jóvenes? *Letras Libres*. Septiembre, 2019
- 2018** “Recommendations for a State Policy for prevention and control of Obesity in México in the period: 2018-2024” In: *The Obesity in México. Situation of the Public Policy and Recommendations for prevention and control*. Edited by: Juan. Rivera Dommarco, Arantxa Colchero, Mario Luis Fuentes, Teresa González de Cosío M. Carlos Aguilar Salinas, Gonzalo Hernández Licona y Simón Barquera. Instituto Nacional de Salud Pública (INSP) First Edition: 2018 – Pgs. 15-30