

# Global Evidence Commitment

27 October 2023

## Joint statement on strengthening the culture of evidence use



Invest



International  
Initiative for  
Impact Evaluation

KFW



MILLENNIUM  
CHALLENGE CORPORATION  
UNITED STATES OF AMERICA



Norad



UK International  
Development  
Partnership | Progress | Prosperity

**We, the signatories, acknowledge that the consistent use of appropriate evidence throughout the programming and project cycle is a critical driver of the effectiveness of development interventions.**

Examples of evidence-informed programming and project cycle include:

- (i) conducting **problem diagnostics** to determine which factors contributing to a development problem are most severe;
- (ii) developing evidence-informed **theories of change**, drawing upon **systematic reviews of impact evaluations** to determine which interventions have a track record of success;
- (iii) making funding decisions informed by **comparing the cost-effectiveness** of proposed interventions against evaluated alternatives;
- (iv) conducting **evaluations useful for adapting during the lifecycle of a project** such as formative evaluation, process evaluation, and A/B testing;
- (v) building the global evidence base by conducting **impact evaluations with cost analysis** where there are gaps in research; and
- (vi) spurring innovation by **piloting and evaluating new approaches** to solving development problems

We furthermore acknowledge that the consistent use of appropriate and rigorous evidence by organizations is fundamentally influenced by institutional barriers and levers. We will continue to strive to understand and address these, including through training, resources, incentives, processes, and signals from the top, collectively known as TRIPS.

As part of its efforts to further the agenda of evidence-informed decision-making, the International Initiative for Impact Evaluation (3ie) is proud to facilitate this opportunity for leading development institutions to demonstrate their commitment to evidence use. 3ie commits to coordinating with the signatories to facilitate mutual learning opportunities and to support the implementation of commitments made here.

We the undersigned, welcome other international development funders – donors, low- and middle-income country governments, and philanthropies – to join the Global Evidence Commitment.



**Foreign Commonwealth and Development Office**

(Charlotte Watts,  
Chief Scientific Adviser)



**IDB Group**

(Ilan Goldfajn, President of the Inter-American Development Bank,  
Chairperson of the Board of Executive Directors of IDB Invest)



**International Initiative for Impact Evaluation (3ie)**

(Marie Gaarder,  
Executive Director)



**KfW Development Bank**

(Prof. Dr. Jochen Kluge,  
Director, Evaluation)



**Millennium Challenge Corporation**

(Alicia Phillips Mandaville, Vice President, Department of Policy and Evaluation)



**Norwegian Agency for Development Cooperation**

(Bård Vegar Solhjell, Director General)

